

B.B.A. Semester - 1 (CBCS) Examination
Oct/Nov. -2019 (OLD COURSE)
FUNDAMENTALS OF MANAGEMENT (CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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|-------|---|--------|
| Que-1 | Discuss in detail any ten characteristics of modern management. | (14) |
| | OR | |
| Que-1 | Discuss: | (7+7) |
| | a. Managerial Role (Views of Mintzberg) | |
| | b. Management as an Science | |
| Que-2 | Explain planning process. | (14) |
| | OR | |
| Que-2 | Discuss: | (14) |
| | a. Features of strategic planning | |
| | b. Planning premises | |
| Que-3 | What is organization? Describe organizing process. | (4+10) |
| | OR | |
| Que-3 | Explain: | (7+7) |
| | a. Qualities of a good organization | |
| | b. Organising chart (only concept and types) | |
| Que-4 | Explain major functions (or decisions) of staffing. | (14) |
| | OR | |
| Que-4 | Write Notes: | (7+7) |
| | a. Method of coordination | |
| | b. Communication (only concept and features) | |
| Que-5 | What is controlling? Describe controlling process. | (4+10) |
| | OR | |
| Que-5 | Explain: | (7+7) |
| | a. Types of control | |
| | b. Controlling By Exception (Concept and Benefits) | |
